

Annual Report and Accounts

for the year ended
31 March 2015

help for problem gamblers

**gordon
moody**
association

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Gordon Moody Association

Reference and Administration Details for the year ended 31 March 2015

Company Number:	06302768 (England & Wales)
Charity Number:	1124751
Principal Office:	47 Maughan Street Dudley West Midlands DY1 2BA
Directors and Trustees:	John Blake Janine Edwards Andy Gibb (resigned 19 November 2014) Lindsey Hayes (appointed 25 March 2015) Rob Lemon Mark Otway Dr Frank Ryan Phil Silver Joseph Smart Rekha Wadhvani Edward Wyatt (appointed 20 May 2015)
Secretary:	Elaine Smethurst
Auditors:	Kingston Smith LLP 105 St Peters Street St Albans Hertfordshire AL1 3EJ
Bankers:	CAF Bank 25 Kings Hill Avenue Kings Hill West Malling Kent ME19 4JQ

Chair's introduction

Welcome to our Annual Report and Accounts for the year ended 31 March 2015. For the Gordon Moody Association this year has been one of both consolidation and new opportunity.

Following confirmation of longer term funding from our key funder, Responsible Gambling Trust, for the next couple of years, and additional funds for new developments, we were able to put in place a pilot for our Women's Service. This is a project which has been on our wish list for some time as it serves women who are unable to leave their homes and families for a sustained 12-14 week period to secure the help they need. The project adds a new dimension to the residential service we have been providing for men for over 44 years. The initial feedback is very positive and we will keep a careful watch on the longer term outcomes from this service.

We are very pleased to welcome Paul Bellringer OBE as our patron. Paul needs no introduction to the responsible gambling arena and was one of the founders of the Gordon Moody Association so it's good to have him back.

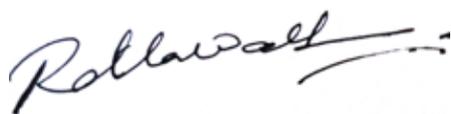
We have had some changes on the Board of Trustees. We regretfully bade farewell to Andy Gibb who gave us considerable advice and support. Andy is now spending his time sailing around the world in his yacht and we wish him calm seas. In recent months we welcomed two new Trustees – Lindsey Hayes and Ed Wyatt who bring a host of experience and skills to strengthen our Board. Lindsey brings her expertise in learning and development and healthcare policy and Ed brings us his fundraising knowledge and experience. With their help we hope to continue to find strategic flexible funding to sustain the work we do.

The Board thanks our supporters and donors, large and small, for your contributions which have enabled a year of consolidation and also I believe a time of progress and growth in confidence.

I thank my Trustee colleagues on the Board in providing dedication and time to progress the work initiated by Gordon Moody. I would like to take this opportunity to thank Elaine Smethurst, our Managing Director, who has very ably led our staff team and volunteers without whose commitment and dedication we would not have been able to support and empower our beneficiaries through an excellent delivery of service.

We look forward to the next year with enthusiasm and a renewed energy to deliver and grow our services.

Best wishes



Rekha Wadhvani
Chair of Trustees

Objectives & Activities:

Gordon Moody Association provides help and support to addicted and compulsive gamblers whose addiction has become a problem which is having a severely negative impact on the way they live their lives.

Gordon Moody Association was founded as a charity to help problem gamblers 44 years ago.

The objects of the charity are:

To benefit the public by relief of the needs of those suffering as a result of problem gambling and by assisting those alleviating the same and by research into its causes, effects and alleviation and by education of the public.

Mission Statement:

To provide advice, education and high quality and innovative therapeutic support to problem gamblers and those affected by problem gambling, through residential, online and outreach services. Gordon Moody Association offers a unique and intensive residential treatment programme in the UK for those gamblers most severely addicted as well as online support and advice to problem gamblers outside Great Britain.

Key Activities

- 1) Residential treatment programme of 12 weeks duration (preceded by 2 week residential assessment) providing 18 bed spaces in West Midlands and South London.
- 2) Half way house accommodation and relapse prevention support for up to 14 ex-residents for up to 3 months following treatment.
- 3) Outreach support for ex-residents provided face to face and online.
- 4) Online support for friends and families of residents.
- 5) Gambling Therapy service providing online advice, information and support to problem gamblers outside Great Britain.
- 6) New treatment programme for women problem gamblers which began in January 2015 piloting a combination of group residential and weekly one-to-one counselling.

Specialist Residential Treatment Service

Gordon Moody Association specialises in rehabilitating severely addicted gamblers through the residential treatment programme. This offers an intense level of support which works for some where other forms of intervention have not succeeded or are unlikely to succeed. Our specialist approach and experience since 1971 have enabled the development of treatment interventions that are purely gambling focused and which address the extremes of the associated behaviours. The aim is to rehabilitate the people who attend the residential programme by helping them to adopt new coping skills and to enable them to re-integrate into society, without the need to gamble.

New Service for Women Problem Gamblers

In January 2015 Gordon Moody Association launched a new treatment programme to meet the needs of women who are struggling to overcome their problem gambling. This new service uses a different approach combining two short term residential retreats with 12 weekly therapy sessions delivered either online or face to face.

Gambling Therapy: Online support and advice

Gambling Therapy is a global, multilingual, online service for anyone affected by problem gambling. It can be found at www.gamblingtherapy.org

The key objectives for Gambling Therapy are:

- To provide online support and advice to problem gamblers and those affected by problem gambling around the world (mainly outside Great Britain and non English language speakers living in Great Britain).
- To support the work of the Gordon Moody Association land-based programmes by providing online support to residents, ex-residents and their friends and families as well as those waiting to start treatment.
- To expand and improve our services in other languages to meet the needs of the international problem gambling community and non English language speakers living in Great Britain.
- To deliver industry training on problem gambling for those companies operating outside Great Britain.

Public Benefit

The trustees confirm that they have complied with the duty in section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

The board of trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the aims and objectives and in planning the charity's future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives set.

Achievements & Performance

2014/15 was a year of consolidation during which some major milestones were achieved which demonstrated a renewal of trust and confidence in the work of the charity. The most fundamental of which was that in October 2014 our key funder, The Responsible Gambling Trust, confirmed funding for the residential treatment programme to March 2017 and in addition agreed to fund a pilot service for women, also to March 2017. This commitment to longer term funding and an extension of our service to meet the needs of female problem gamblers has allowed us to go forward with renewed vigour and purpose.

In addition to the confirmation of longer term funding we have also continued to benefit from the support and expertise of the many dedicated individuals who make up our team of staff and volunteers. As a board of Trustees we have been fortunate to retain the skills and dedication of a diverse group of individuals and made the first appointment of a Patron to extend our ability to inform and influence at the highest levels. In December 2014 Paul Bellringer OBE, agreed to become our first Patron. Paul has had a long relationship with the charity, first becoming the probation liaison officer for Gordon House, then the specialist residential hostel for problem gamblers and the origins of the present day Gordon Moody Association, and later a Trustee. Paul has many connections in the gambling support sector and we are excited that Paul has agreed to rejoin our efforts to provide effective treatment to problem gamblers.

We are also grateful for the continuing support and interest of Ian Austin MP within whose constituency our Dudley Centre is located. It is with Ian's sponsorship we were able to once again host a very successful event at the House of Commons in November 2014.

Thanks to the many people who have chosen to support us with donations and gifts in kind during the year. As a charity we can only continue our work with this support and we are truly grateful.

A special thanks to the late Gordon Gurman. Gordon sadly passed away in 2014. Gordon was a long term volunteer at our Beckenham centre and continued to support our work by leaving a legacy which has assisted us in our continued efforts to support problem gamblers.

RESIDENTIAL TREATMENT SERVICE:

Application process

A core activity is to provide residential treatment services to severely addicted problem gamblers (Tier 4). This year saw a further increase in the number of applications for treatment with a total of 341 people making an initial application. Contact was lost with 132 individuals during the preliminary stages of assessing the application, and 42 withdrew at later stages whilst 4 went to prison and 1 was redirected to the outreach service. 26 applications were still being assessed at the end of this period. The remaining 131 people were offered residential assessment between 1st April 2014 and 31st March 2015.

On 1st April 2014, 15 people were already resident and during the year 72 people entered for the two week residential assessment. Of these 60 people went into treatment and during the year 43 people successfully completed the 12 week treatment programme whilst 17 people were still in treatment on 31st March 2015.

The number of people applying for residential treatment has been increasing for the last two years. However, as the number of bed spaces has not been increased to meet this demand the challenge of managing a waiting list has continued to be an issue - on average 20-25 people were waiting at any one time throughout the year - with a 6-8 week waiting time for most of them. This can be very difficult for those individuals seeking help and, through our Gambling Therapy online service, we have been offering support to those on the waiting list to ensure they have a point of contact.

Through this contact they are able to discuss current issues, hopefully giving them an element of stability whilst they are waiting for treatment.

Applications declined

For some people who seek help, the residential environment we provide may not be suitable. From time to time applications have to be declined, for example when an individual has current substance misuse issues, acute mental health issues or a recent history of violence or arson; which means they could pose a danger to themselves or others. During the year 5 people were declined treatment and were signposted on to other services, however there are few places available to support people in this situation and we are keen to work with the gambling support community to seek other solutions in order to offer practical help for them.

Outreach

What happens to people after they complete the 12 week residential programme is key to their recovery and ongoing relapse prevention and the outreach service is dedicated to consolidating the work done during treatment. Over 100 people accessed our outreach support services during 2014/15 from all over the country. 33 clients chose to stay in follow-on accommodation - our halfway houses in Dudley or Beckenham - to continue to build on what they had learned during treatment and develop further their self confidence and new skills. Some used the opportunity to retrain, find new employment or relocate in a new area starting afresh in a gambling free life.

Outreach support is offered face-to-face, by telephone and online - using Gambling Therapy to host online groups for ex-residents.

Accommodation

Huge improvements were made last year to our outside spaces with the erection of new group room facilities; these have proved invaluable in enabling us to provide a welcoming external space for residents to enjoy within the safe environment of the treatment centres. An ongoing programme of upgrading the accommodation at both sites has begun and will continue into 2015/16.

Friends and Family

Gordon Moody Association recognises the importance of working with the friends and families of our residents who are often pivotal in the recovery process. One key way in which affected others can be involved and supported is through the friends and family group on the Gambling Therapy website. This provides a useful platform for those affected to come together and talk through their experiences. There are also forums where information and personal stories can be shared to provide and receive mutual support.

The aim is to generate guided conversations within the group in order to introduce some of the therapy themes present in the residential programme in a less formal environment.

The group generally has a healthy uptake of 4 people every week and is continuing to prove to be very valuable to those that use it.

New Service for Women Problem Gamblers

2014/15 saw the launch of a new intensive treatment programme to meet the needs of women who are struggling to overcome their problem gambling. The initial cohort of 7 women commenced in January 2015 and early indications are that the outcomes will prove to be very encouraging. The feedback so far has been very positive and we are hopeful that the new programme has provided a platform for sustained long term change.

The Autumn Impact report will include detailed analysis of this first group of women. On the grant provided by the Responsible Gambling Trust it is planned to run two cohorts in 2015/16 and two more in 2016/17.

Learning from our previous experience of providing a full residential treatment programme for women we have taken a new approach which combines the convenience of weekly outpatient sessions with the intense level of support and a nurturing environment that a residential setting provides.

This new service pilots a different approach which combines two short term residential retreats with 12 weekly therapy sessions delivered either online or face to face. On completion of the programme the women are then able to use the outreach service provided online via the Gambling Therapy website.

Case Studies:

Some of our clients have been willing to share their stories to encourage others to seek help. In accordance with our Confidentiality Policy, names have been changed to protect the individuals involved

Jim's Journey

At the age of 15 I faced a difficult time in my life. I was going to become a father. I remember feeling that my life was over. How was I going to be a father at 15?

I had gone from doing very well at school and also had a promising football career to facing the reality I was going to be a father. This scared me and I felt I needed to escape. Sadly my escape was that I turned to gambling and developed a dysfunctional way of dealing with the stresses of everyday life.

At first I enjoyed gambling, simply for the reason it allowed me to escape reality. It was just me in a betting shop hiding away from the world and all of my responsibilities.

Shortly after leaving school I started an apprenticeship. Although I worked very hard and turned up for work every day my real career was gambling. Gambling had a hold of me from the start. I would spend my dinner break in the bookmakers and on my return to work I would be clock watching waiting for 5pm, so I could return there. This often resulted in me spending all my money and having no money to provide for my family.

This was my life for the next 14 years. My working life was overshadowed by my gambling addiction. I always believed I had potential but my dysfunctional lifestyle always came in the way of my career.

In this time I had managed to damage every relationship around me. I had gone from being a likeable lad to someone who pushed everyone away with my behaviour. I wasn't a good father, son, partner, friend or employee. I felt like I had completely lost myself.

I didn't like the person I had become. I begged, borrowed, lied and cheated my way through life on a daily basis. Surviving as a compulsive gambler is very draining but I only realised the extent of this when I stopped. I was aware of what I was doing but I felt the only way I would get my life back was to gamble my way out of it. I would spend my days in a shirt and tie as a Quantity Surveyor, to my weekends being kidnapped for the debts I

had built up during gambling. I felt as though I was living out a bad dream. I had no control of my life.

My gambling addiction has caused me to live in 3 different countries during my twenties. I was always running away from my problems. Each place I went to I'd still manage to gamble and cause myself even more problems.

At the age of 29 I couldn't take it anymore. I often describe that moment as life or death situation. I couldn't spend another day in the life of chaos that I had created. I felt I didn't want to live anymore not if I continued to gamble.

On 24th July 2013 I started treatment at the Gordon Moody Association. I remember walking through the door and asking the staff to help me. I was a broken man from 14 years of gambling every single day. I wanted my life back and to find the Jim of old. The one I felt I had lost at 15.

I remember being scared and didn't know what to expect. The staff were all very welcoming and supportive and I was slowly eased into the treatment programme. One thing I did feel from the start is that I didn't have to lie anymore. I had spent years trying to hide the truth. I was in a safe, secure environment and I could be myself. I was a recovering gambling addict.

I gave my all to the treatment programme. Each one of the staff had their own qualities that were all different but excellent for me and my recovery. I listened to the advice and now take that into my everyday life. I benefited greatly from how the treatment programme unlocked all my feelings and emotions. I gradually built up confidence each week to a point where I started to feel there was a change.

On completing my treatment I moved into the outreach accommodation. This again was vital for my recovery and allowed me to ease back into normality. Here I planned my future with the support of the outreach worker.

I was putting into practise the things I had taken from the treatment programme and started to build bridges again with my family and friends.

This doesn't happen overnight but I feel I'm a much stronger man. I'm now in the real world, dealing with things that everyone has to deal with on a daily basis. I finally feel normal. I now feel that I'm a good father, son and friend. I've started to like myself again.

On leaving the outreach accommodation I secured a flat of my own. I put all my energy and focus into making that my home. Something I have never done before. It's the first time I've been able to invite people to my home that I feel I've made. It's been hard work but I've enjoyed it.

2 years on, I am now working as a Volunteer at the Gordon Moody Association. I feel I'm giving

something back to the people who helped me put my life back on track. I also get great satisfaction helping the residents who are in the same position as I was, when I walked through the doors 2 years ago.

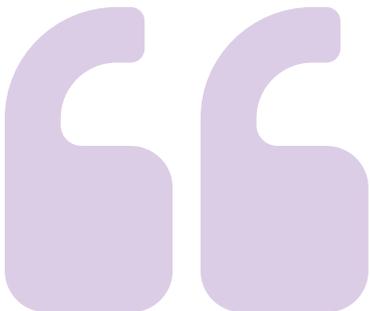
I will be forever grateful for all the help and support I've received over the last 2 years. I owe my life to the Gordon Moody staff. I am 2 years without having gambled and that makes me a very proud man.

Written by: Jim Age 31



“Who Gambles?”

Two residents were asked to write about who they once were and who they became as a result of gambling:-



Client 1:

“I most definitely became the person I did not want to be. Before I gambled I was a quiet, shy individual but I felt I had morals and also found it easy to make new friends. I was always honest and decent, always strove to do what was right!”

“Once I became gripped by gambling, I was transformed into a totally different person. My entire life going back over 30 years has been built on a foundation of lies. I've had to create different personas to suit different situations, only showing glimpses of my pre gambling self on occasions. My family knew me as one person, my friends as another and my employers and workmates knew me as someone else and so on”

“I lost my first job through dishonesty in my attempts to get myself out of my gambling mess. I used lies and hostility to get what I wanted so that I could gamble”

Client 2:

“I was once a caring person who would help anybody if I could. I was happy go lucky, Good Company – Life and soul of the party”

“I became a lying cheating dishonest person with no trust; people did not want to be around me because they knew I was lying about everything. I felt worthless, useless. I had a lack of self respect; I did not want to be around myself”



Brian's Journey

At 15 years old Brian Jones was understandably excited about his first visit to the local dog track with his grandfather. The passion that Brian's granddad had for the dog track quickly rubbed off on Brian and by the time he was 18 Brian was a regular at a historic dog track in London.

In the Beginning

Brian would make a few small bets and sometimes leave the venue with a respectable amount of profit, 'I remember the first time I won £80 off of a £3 bet, the exhilarating feeling of obtaining this money from the simple action of choosing a dog was something I had never experienced before and it immediately had me gripped. It was a rush I liked and felt I needed to experience again'.

At 20 years old Brian had gained an electrician's qualification and was earning a decent income for someone of his age. He spent a lot of time at the dog track where he would sometimes win and quite often lose. 'At my age I was earning a fair amount of money compared to some of my friends and this I think made me less aware of how much I was actually gambling'.

Becoming an Addict

Brian's gambling started to become a problem when he began taking up other forms such as sports betting, horse racing, scratch cards, fruit machines and the casino.

At 27 Brian had married his long-term girlfriend Kate, which was followed, one year later, by the birth of a baby girl named Sophie. Brian was still making good money but his gambling habits were quickly spiralling out of control. When Brian had spent all of his wages on gambling he was forced to obtain credit cards and loans from the bank, each time thinking a big win would help him out of his rut. 'I kept saying to myself when Sophie is born I'll give up gambling and focus on buying a house instead of renting a cheap one bedroom flat but instead I just spent more and more time at the casino or down the local bookmakers, I realised I had a serious problem and couldn't escape it'. Brian's addiction eventually forced Kate to leave and move back to her parents with Sophie. Brian was now over £60,000 in debt and was officially bankrupt. He was evicted from his flat and at 31 had to go back to his parents where he struggled to deal with his crippling habit. 'I went back to my parents and sat in my old room and cried for about 3 hours straight. I realised I had completely screwed my life up and I had to get help. Luckily my parents were very decent people and helped me seek the right kind of help and stuck by me at a time when I felt there was no way I could sort my life out'.

Road to Recovery

Brian started attending his local Gamblers Anonymous meetings, which at first didn't have much of an effect. 'I felt the meetings were silly, I kept thinking these sort of meetings are what alcoholics and drug addicts attend. However, after pinching £5 from my mum's purse to gamble with, I realised I was no different and started taking the meetings very seriously. Hearing other people in the same position as myself was comforting and made me realise that I wasn't the only one going through this. Unfortunately the meetings were not enough for me, I believe that if I had found GA years ago it could have been but I just couldn't stop, I was kidding myself that these meetings were enough and in a way they almost gave me the green light to continue with my addiction because in my head I was getting help.'

After almost a year of attending GA meetings Brian managed to admit during a meeting that he hadn't kicked his gambling addiction and asked the group for help. He was given the details of the Gordon Moody Association. 'I remember making my initial application on the Gordon Moody Association website and answering the questions about my gambling, I answered yes to all of them; it was only then that I really knew I wanted to stop. 4 weeks later I arrived at Gordon Moody Association to start my treatment assessment; I've never been as scared as I was that day. That night I cried uncontrollably and every fibre of my being wanted to leave but I knew if I did this thing I called life was over. The days here felt long the nights even longer but as the weeks passed I started to feel more and more confident that I was beating this addiction.

I remember vividly being in a group session, I was quite far along in my treatment about 8 weeks in, it was like someone had flicked a switch on in my brain and it all made sense. I fully understood my cues and triggers and felt in control for the first time in years. I was an amazing feeling to have this knowledge about myself and why I did what I was doing. I owe my life to the Gordon Moody Association team and those at GA who helped me apply. The other guys I have met here have helped me redefine who I am.

If you are reading this and thinking will it work for me or for someone you love then the answer is YES. You get out what you are prepared to put in but for me it worked and I'm a changed man.

Life after Treatment

I left treatment on 30 May 2014; I stayed on at Gordon Moody Association in the outreach service for another 8 weeks. Outreach gave me the opportunity to really think about my new life and where I wanted to go. I did relapse prevention which

was invaluable in terms of the techniques I needed after leaving the full support network of treatment. The outreach staff then helped me find and secure move on accommodation. I'm now living back in my home town and working full time as a football

coach. I absolutely love the new me, I'm happy, healthy and safe. I've started to rebuild bridges with the family and friends I lost before I stopped gambling and although some days are still tough I'm looking forward to my future.

Matt's Story

Hi, I'm Matt, I'm 46, and I'm a recovering gambling addict. I came to The Gordon Moody Association in December 2013 at the age of 44 for help. It was the last resort. I'd tried everything else. My life had spiralled out of control, and after relapsing following a period of abstinence from gambling, I actually thought about taking my own life. Thankfully, I came to my senses, and decided that there was actually another way out.

My counsellor in Brighton had told me about a residential rehab called the Gordon Moody Association and privately I'd always thought to myself I might end up there. Well, I'm glad I did.

I arrived there in a bit of a mess, well a complete wreck actually. But after coming back down to earth and settling in, the magnitude of what I was going through began to sink in. I started to take it seriously, very seriously. So seriously, in fact, that when the opportunity arose, just a few weeks into my stay, to go home for Christmas, I turned it down. I decided to stay in rehab with a few others who either had nowhere to go or decided to stay safe, like me. You see, I recognised that I probably wouldn't stay safe if I went home at that stage.

The initial 'treatment' period of 3 months was in stark contrast to the way I had been leading my life. Everything was stripped away. No phone, no wallet, no cash, no alcohol. But, most importantly of all, no gambling. I couldn't leave the rehab alone. Grocery shopping was twice a week on a Tuesday and a Friday and we'd go in groups of 3 or 4. Initially, I was attending a food bank as I had no money. It was quite a humbling experience. But I began to appreciate the benefit of stripping these things out. It allowed me to focus on my illness and on getting better. I listened to the advice I was given. I didn't always agree, but I listened and I like to think I was receptive and open to change. There was a lot of good advice given, both practical and emotional.

During my time at Gordon Moody Association, I learned how to deal with my emotions. I learned not to panic, to talk about issues rather than letting them build up and blocking them out. The people at Gordon Moody Association encouraged me

to stay healthy, to make regular appointments with the doctor and the dentist, to eat healthily and to exercise. They encouraged me to make appointments with the Citizens Advice Bureau and Step Change and to deal with my debts. They encouraged me to take up new hobbies, to keep active and busy. All of these things helped me to become more positive and increased my confidence.

At the end of the initial 3 months in 'treatment', I was thinking so much clearer. My decision making was a lot easier. Things just made more sense. It became fairly clear to me that relocation was a good idea, a chance for a fresh start in life. I took up the option to stay in a 'halfway house' rather than launch myself straight back into the real world. I wasn't ready for it. It might have been overwhelming. Besides, I wasn't in a rush. I wanted to get it right. And, most importantly, I felt safe at the Gordon Moody Association.

The halfway house did exactly what it said on the tin. It allowed me a bit more freedom. Slowly, I got the control back. I regained my confidence bit by bit. I tried new things. I signed up for a cookery course. I joined a running club. I learned how to paint and decorate. I bought a bike. I did my FA Level 1 and Level 2 in Football Coaching. I did volunteer work for Dudley Borough Council and Dudley Public Health. And what's more, I enjoyed all of it, loved every minute in fact.

The halfway house stay certainly made things easier for me when I finally moved into my flat in Kidderminster in September 2014.

It's approaching 2 years on now, and I'm still gambling free. I'll always be grateful for the help, direction and guidance I received at Gordon Moody Association. To Tracey, Mick, Lawrence and Carol, thank you for all your support. I really appreciate it.

I'm in a much better place today. I'm happy and content with life. I have recently started full time work, and I'm keeping active and busy. I'm excited about my future. But I'm mindful of where I've been and what I've come through and I'm very grateful for all the help and support I received in getting to where I am today.

Gambling Therapy

Gambling Therapy is an online service that provides practical and emotional support and advice to people who suffer from compulsive gambling. We offer the service in different languages and our therapeutic community is global. We offer immediate support and then signpost people on to their most appropriate national and local services.

We provide support for problem gamblers, their families and friends, as the impact of problem gambling affects not only the gamblers themselves but also their loved ones and the wider community. Gambling Therapy provides services to the following groups of service users.

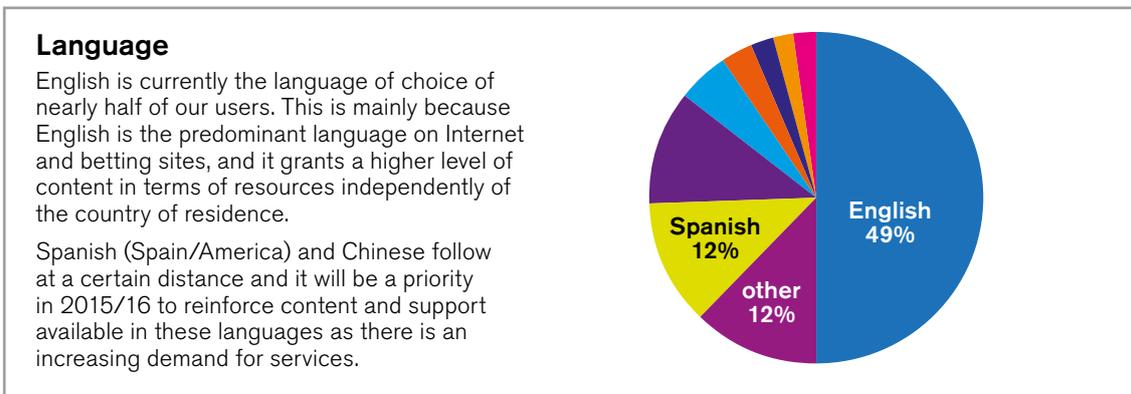
- ✓ People with a gambling disorder throughout the world (outside Great Britain).
- ✓ Friends and Families of people that suffer from problem gambling (outside Great Britain).
- ✓ People in Great Britain who need support in a language other than English.
- ✓ People in Great Britain who are engaged with the Gordon Moody Association's residential services and their friends and families.

During the twelve months to March 2015 we received 710,000 visits to the Gambling Therapy website, an increase in demand of approximately 42%.

During this period 81.4% of the visits to the website were from new users and 18.6% from repeat users this increasing demand shows that there is a growing need for our service to support people who have concerns about their gambling patterns and are trying to seek help and advice.



Gambling Therapy is a multilingual site with services available in 30 different languages.



A third group of languages Russian, French, German, Greek, Italian and Portuguese are also in focus for further development of service provision as recent regulation of markets will create an increasing demand for our services.

Last but not least are the other groups where we have an additional set of 21 languages.

The statistics below show the increasingly busy services that we offer:

	Apr – Jun 2014	Jul – Sept 2014	Oct – Dec 2014	Jan – Mar 2015	Total
Hits					
Total Sessions	157,286	136,015	176,087	244,517	713,905
Users	138,031	115,431	145,717	193,000	592,179
Bounce Rate	76.54%	73.31%	67.99%	75%	73.21%
Acquisitions					
Referrals	59,506	39,368	61,210	96,881	256,965
Direct	51,488	48,716	58,458	85,895	244,557
Organic Search	28,765	27,122	31,353	30,695	117,935
Paid Search	17,409	20,663	24,884	30,862	93,818
Social	177	146	179	183	685
Other	1	0	3	1	5
Top ten countries					
1	UK (18%)*	UK (23%)*	UK (26%)*	UK (25%)*	UK (24%)*
2	USA (11%)	China (12%)	China (7.5%)	Canada (7%)	China (10%)
3	Argentina (6.2%)	USA (10%)	USA (7.5%)	China (7%)	USA (8%)
4	China (6%)	Argentina (6.2%)	Argentina (6.2%)	USA (7%)	Argentina (5%)
5	Russia (4%)	Canada (3.1%)	Canada (4.5%)	Portugal (4%)	Canada (5%)
6	Canada (3%)	Greece (3%)	Greece (3%)	Argentina (4%)	Greece (3%)
7	Ukraine (3%)	Italy (2%)	Italy (3%)	Germany (3%)	Russia (3%)
8	Greece (2%)	Russia (2%)	Portugal (2%)	Russia (3%)	Italy (2%)
9	Spain (2%)	Ireland (2%)	Russia (2%)	Italy (3%)	Portugal (2%)
10	Italy (2%)	Aus (2%)	Germany (2%)	Greece (3%)	Germany (2%)
www.gamblingtherapy.org					Source: Google Analytics
Service Engagement					
People attending groups and 1-2-1					
Helpline calls	634	1060	1297	1511	4502
www.gamblingtherapy.org					Source: Drupal CMS

*We refer English speaking callers based in Great Britain to Gamcare who are funded to provide the National Gambling Helpline in GB.

At this stage the services we offer to clients are as follows:

- Live chat one to one advice helpline
- Six different types of online support groups, including groups for problem gamblers, supporters, groups facilitated by trained peer supporters and groups run by qualified therapists.
- Busy forums, with over 1800 current active users
- Email support
- Resources database, to allow us to connect people to other providers of advice and support, wherever they are in the world.

However we are constantly evolving and we look forward to providing additional services and channels of communication to meet the needs of our clients in the future.

Over one third of our traffic comes from referrals. Gambling Therapy has a popular referral scheme, which allows gambling companies and others who may come into contact with problem gamblers outside Great Britain to refer to us through linking to our site. Gambling Therapy also provides training and advice to gambling operators, particularly focusing on sharing our experience of how to recognise and support problem gamblers.

Funding

Gambling Therapy does not currently receive any grant funding for its overseas services and relies entirely on donations from corporate and individual supporters and revenue from training and advice to gambling operators. The work Gambling Therapy undertakes to support residents and ex-residents of the Gordon Moody Association residential treatment service is funded by Responsible Gambling Trust.

Looking to the future:

Our aims for 2015/16 are:

Residential treatment service

To continue to provide residential treatment services to support severely addicted problem gamblers in the Dudley and Beckenham treatment centres and to seek to develop additional bed spaces to shorten the waiting list.

We hope to carry out a feasibility study in the autumn of 2015 with the view to expand the amount of treatment bed spaces we can offer. There is currently a waiting list of people who have been assessed and confirmed as eligible to enter treatment but for whom no bed space is yet available. The length of the list varies each week but on average people are having to wait 6/8 weeks before they can begin the residential programme. This is a long time for problem gamblers who have taken the very difficult step to seek help in a residential setting. One option would be to create more bed spaces if funding can be found.

Gordon Moody Association currently delivers its residential treatment service from two locations - in the West Midlands and in South London. Both of the residential centres are owned by housing associations and the charity acts as managing agent and pays rent per bed space which is covered by rental income charged to the residents. The current arrangement provides 18 bed spaces, 9 in each location, plus 14 bed spaces in halfway accommodation for those clients who have completed the programme and will benefit from up to three months further relapse prevention and outreach support. The future sustainability of this model will be reviewed over the coming two years.

New women's service

With the confirmation of additional funding in Autumn 2014 The Responsible Gambling Trust enabled us to embark on a three year pilot to trial a new service for women. This combines short term residential treatment with one-to-one counselling and fills a gap in provision. Early demand has led us to increase the number of

times the programme will be offered. There will be two cohorts in 2015/16 and two more in 2016/17. Outcomes from this new approach will be evaluated and consideration given to extending the programme beyond the pilot stage.

Outreach and relapse prevention service

Providing ongoing support to people who have completed the treatment programmes is an important aspect of our work and we will continue to offer face-to-face and online outreach support for anyone who needs it. We will also provide the opportunity to live in half-way accommodation for those ex-residents who need the extra time to consolidate their recovery. Evaluation of our outreach service will be undertaken during the year.

Friends and Family

It is recognised that the family and friends of problem gamblers can play an important role in achieving successful outcomes and are often the first people to make contact to seek help on behalf of their loved one. We will review how best to communicate with them and the ways in which we can usefully involve them or offer support.

Gambling Therapy

The main focus will be to improve and expand the online services available to support and advise problem gamblers and those affected by problem gambling around the world (outside Great Britain).

An ongoing contribution to the overall work of the charity is to offer online support to Gordon Moody Association residents, ex-residents and their friends and families which is likely to increase in importance during the coming years.

An emerging need is the provision of online support on problem gambling to non English speakers based in Great Britain.

Accommodation Upgrades

Upgrades to our residential accommodation continue to be a priority, and redecoration and the upgrade of furniture is planned for 2015/16.

A key focus for 2015/16 is to maintain our good relationships with Rooftop and Home Group Housing Associations with regular reviews to assist us in providing a good standard of accommodation for our residents.

Securing our financial future

Our relationship with our key funder, Responsible Gambling Trust, remains positive and collaborative and we are immensely grateful for their continuing support. The funding future beyond March 2017 looms and work is ongoing with the funder to provide evidence through the Data Reporting Framework of the effectiveness of our services.

Rental income continues to contribute a significant proportion of our funds which cover the cost of housing association charges and accommodation maintenance. We are reassured that, under the universal benefit system, gambling addiction is recognised as an exempt category thus allowing us to continue to claim payment direct from local authorities on behalf of eligible residents.

Monitoring and evaluation

A key continuing priority is to evaluate and demonstrate the impact of our work and to report on the outcomes achieved. Our fourth annual impact report will be published in November 2015.

Future plans

The key priorities for 2015/16 and beyond are to:

- Undertake a strategic review of service provision and identify resource generation to match service needs. Trustees will be holding a planning meeting to focus on the long term strategy for the charity in Autumn 2015.
- Carry out a feasibility study to consider options for capital investment to create more bed spaces and enhance the services available to problem gamblers such as the provision of a drop in centre.
- Develop a volunteer recruitment strategy and implement volunteer recruitment plans and policies and support the teams in recruiting and using volunteers.
- Develop gambling support training for other service providers and gambling operators.
- Work with other support providers to share learning on young people and identify how best to meet the needs of young problem gamblers.
- Increase the reach internationally of Gambling Therapy and expand its services in other languages including the provision of foreign language support for GB residents.
- Review Trustee terms of office and ensure succession planning to enable continuity at board level.

Organisation Structure, Governance, Management

Governing document:

The Gordon Moody Association is a company limited by guarantee and governed by its Memorandum and Articles of Association (as amended 16 January 2007.) It is registered as a charity with the Charity Commission. Membership of the company is limited to the Trustees of the Charity.

Recruitment and appointment of new trustees:

The Gordon Moody Association Board currently comprises ten Trustees (nine as at March 2015) who volunteer their expertise in a number of areas to enhance the charity.

New trustees are appointed due to their interest in the work of the charity and their recognised experience in specific fields which will further support our work. New trustees are given an induction pack containing a copy of the Good Trustee Guide, information about the work of the charity, a copy of the most recent report & accounts and a copy of the memorandum and articles of association of the organisation. Our Board members are asked to commit to a minimum of three years service initially and will receive briefings and appropriate training throughout their involvement to ensure effective governance.

AGM and Stakeholder event

This year the Gordon Moody Association AGM and a parliamentary reception for stakeholders were held on 19 November 2014 at the House of Commons. The purpose was to continue to raise the profile of Gordon Moody Association, thank our supporters and celebrate our successes of the previous year as well as looking to the year ahead. The event was well attended and an enjoyable and successful occasion. Thanks to Ian Austin MP for Dudley North who was kind enough to sponsor our event again. Another similar reception is planned for November 2015.

Organisational structure

The Trustees meet every two months as a full Board to monitor, review and direct the charity's business plan and budget with individual Trustees involved in various task groups as required.

Trustees are responsible for the strategic decision making for the charity, as well as for overseeing the administration and management of the organisation, including consideration of grant making, investments, reserves, risk management policies and overall performance. Taking advice from the staff and other advisors, the Trustees make all decisions regarding the appropriateness of our grant applications.

Day-to-day management of the charity is delegated to the Managing Director.

A Finance Committee meets in between Board meetings and consists of the Treasurer, one other Trustee, the Managing Director and the Finance Manager. This committee focuses on financial matters including the audit, report and accounts and salary reviews but also covers data protection, IT infrastructure and maintaining the risk register. Separate IT and Fundraising groups also support the work of the charity and involve trustees and staff.

The Gordon Moody Association does not consider itself part of a wider network.

Risk Management

At least once a year, the Trustees review the major risks facing the charity and the established systems and procedures to manage those risks. In particular, they consider the risks related to the activities of the charity and ensure that systems are in place to mitigate exposure to the major risks identified. The trustees are satisfied that any major risks identified have been adequately mitigated where necessary.

Financial Review

Reserves as at 31 March 2015 amounted to £322,339 of which £44,340 was restricted and £5,000 designated. The balance of £272,999 represents the general fund.

It is the Trustees' target to have a minimum of 3 months' operating costs of £250,000 as unrestricted liquid reserves.

Main Sources of Funding

The key funder during the year under review, to whom we extend our most grateful thanks, was the Responsible Gambling Trust which provided us with the entire cost of treatment provision for both men and women and outreach in the residential and relapse prevention services, though not the accommodation costs. In August 2014 the Responsible Gambling Trust agreed to further fund our treatment service costs until March 2017.

The cost of accommodation is additional and has been met from three main sources: local government housing benefits claimed by those residents who are eligible, rents paid by those residents or their families who can fund themselves and other small donations from individuals, companies and charities. During 2014/15 the Trustees continued to maintain a designated bursary fund using individual donations to contribute to accommodation and living expenses of those residents in financial need who are unable to access state benefits.

During the year Gambling Therapy received donations and support from the following organisations. This financial support has allowed the provision of multilingual online support services for people outside Great Britain in 173 countries worldwide.

- 888 (Cassava)
- Bet 365
- Bet Internet
- Betcenter (Belgium)
- Betfair
- Bullet Business (events sponsorship)
- Jersey Gambling Commission
- Ladbrokes
- Paddy Power
- PAF
- Pokerstars
- Romanian Slot Machines Association
- Romanian Bookmakers Association
- Bwin.party
- Clarion Events (ICE Totally Gaming)
- Digibet
- Dominion Entertainment
- Fantasy Sports Ltd
- Interwetten
- Samvo
- SBO Bet (Celton Manx)
- Sky
- Stanley International
- Tipico
- Unibet

Investment policy

The Trustees have adopted a low risk investment policy which allows short term access to the funds. Trustees will ensure that the maximum amount invested in each financial institution is within the amount covered by the Financial Services Compensation Scheme.

Statement of Trustees' Responsibilities

Trustees' responsibilities in relation to the financial statements

The trustees (who are also the directors for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deeds. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Statement as to disclosure of information to auditors

In accordance with company law, as the company's directors, we certify that:

- so far as we are aware, there is no relevant audit information of which the company's auditors are unaware; and
- as the directors of the company we have taken all the steps that we ought to have taken in order to make ourselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

Auditors reappointment

Kingston Smith LLP were re-appointed as the company's auditors in 2014 and still continue in that capacity.

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (March 2005).

Approved by the trustees and signed on their behalf by:



M Otway
Trustee

Date: 18 November 2015

Independent Auditors' Report to the Trustees of Gordon Moody Association

We have audited the financial statements of Gordon Moody Association for the year ended 31 March 2015 which comprise the Statement of Financial Activities, the Balance Sheet, and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (Effective April 2008), United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities.

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 Part 16 of the Companies Act 2006. Our audit work has been undertaken for no purpose other than to draw to the attention of the charitable company's members those matters which we are required to include in an auditor's report addressed to them. To the fullest extent permitted by law, we do not accept or assume responsibility to any party other than the charitable company and charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of Trustees and Auditor

As explained more fully in the Trustees' Responsibilities Statement set out on page 24, the trustees' (who are directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition we read all the financial and non-financial information in the Annual Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on the financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2015 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been properly prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit: or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the trustees' report.

Silvia Vitiello

Senior Statutory Auditor

for and on behalf of Kingston Smith LLP

Date: 18th November 2015

105 St Peter's Street
St Albans
Hertfordshire
AL1 3EJ

Statement of Financial Activities for the year ended 31 March 2015

	Note	Unrestricted funds £	Restricted funds £	Total 2015	Total 2014
INCOMING RESOURCES					
Incoming Resources from Generated Funds					
Voluntary Income	2	15,567	684,296	699,863	664,172
Legacy Income		4,876		4,876	
Investment Income	3	808	-	808	338
<i>Incoming Resources from Charitable Activities</i>					
Providing accommodation for service users	4	203,761		203,761	190,757
Total Incoming Resources		225,012	684,296	909,308	855,267
RESOURCES EXPENDED					
<i>Charitable Activities</i>					
Counselling, support and development	5	176,879	674,526	851,405	814,700
<i>Governance costs</i>					
	7	10,234	-	10,234	10,069
Total Resources Expended		187,113	674,526	861,639	824,769
NET MOVEMENT IN FUNDS	14	37,899	9,770	47,669	30,498
Fund balance brought forward at 1 April 2014					
		240,100	34,570	274,670	244,172
Fund balance carried forward at 31 March 2015	14	277,999	44,340	322,339	274,670

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of recognised gains and losses has not been prepared.

All of the above amounts relate to continuing activities.

The notes on pages 25 to 30 form part of these financial statements

Balance as at 31 March 2015

	Note	2015 £	2015 £	2014 £	2014 £
FIXED ASSETS					
Tangible fixed assets	11		14,417		16,144
CURRENT ASSETS					
Debtors	12	12,834		3,223	
Cash at bank and in hand		329,437		287,861	
		<u>342,271</u>		<u>291,084</u>	
LIABILITIES					
Creditors: Amounts falling due	13	<u>(34,349)</u>		<u>(32,558)</u>	
NET CURRENT ASSETS			<u>307,922</u>		<u>258,526</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u><u>322,339</u></u>		<u><u>274,670</u></u>
FUNDS					
Restricted funds	14		44,340		34,570
Designated	14		5,000		4,651
Unrestricted funds	14		272,999		235,449
TOTAL FUNDS			<u><u>322,339</u></u>		<u><u>274,670</u></u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2015.

The members have not deposited notice, pursuant to Section 476 of the Companies Act 2006 requiring an audit of these financial statements.

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

These financial statements were approved by the members of the Trustee Board on 18 November 2015 and signed on their behalf by:

Mark Otway

M Otway
Trustee

Charity No. 1124751

Company No. 06302768 (England & Wales)

The notes on pages 23 to 27 form part of these financial statements.

Notes to the accounts

For the year ended 31 March 2015

1 ACCOUNTING POLICIES

1.1 Basis of Preparation of the Financial Statements

The financial statements have been prepared under the historical cost convention and are in accordance with applicable UK accounting standards, the Statement of Recommended Practice "Accounting and Reporting by Charities" (SORP 2005) issued in March 2005 and the Companies Act 2006.

The financial statements have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Incoming resources

All incoming resources are recognised when the charity is entitled to the income, there is certainty of receipt and the monetary value can be measured with reasonable accuracy.

1.3 Resources expended

Expenditure is accounted for on an accruals basis. Overhead and other costs not directly attributable to particular financial activity categories are apportioned over the relevant categories on the basis of management estimates of the amount attributable to that activity in the year, either by reference to staff, time or space occupied, as appropriate.

The irrecoverable element of VAT is included with the term of expense to which it relates. Governance costs comprise the costs associated with meeting the constitutional and strategic aims of the charity and the audit fees and costs linked to strategic management of the charity.

1.4 Allocation and apportionment of costs

All costs are allocated between the expenditure categories of the SOFA on a basis designated to reflect the use of the resources. Cost relating to a particular activity are allocated directly and others are apportioned on an appropriate staff basis.

1.5 Fixed assets

Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less estimated residual value, over the expected useful life on the following basis:

Fixtures and Fittings – 15% on reducing balance
Computer Equipment – 25% on cost

1.6 Taxation

The charity is exempt from corporation tax on its charitable activities.

1.7 Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements

1.8 Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. VOLUNTARY INCOME	2015 £	2014 £
Donations	108,673	166,172
Grants	591,190	498,000
	<u>699,863</u>	<u>664,172</u>

Grants received, included in the above, are as follows:

	2015 £	2014 £
Responsible Gambling Trust	591,190	498,000
	<u>591,190</u>	<u>498,000</u>

3. INVESTMENT INCOME	2015 £	2014 £
Deposit account interest	808	338
	<u>808</u>	<u>338</u>

4. INCOMING RESOURCES FROM CHARITABLE ACTIVITIES	2015 £	2014 £
Maintenance contributions for providing accommodation for service users	203,761	190,757
	<u>203,761</u>	<u>190,757</u>

5. CHARITABLE ACTIVITIES COSTS	Direct costs £	Support costs £	Total £ (see note 6)
Counselling, support and development	672,813	178,592	851,405
2014 Totals	<u>637,428</u>	<u>177,272</u>	<u>814,700</u>

6. SUPPORT COSTS	Management £	Finance £	Total £
Governance costs	1,854	-	1,854
Counselling, support and development	174,938	3,654	178,592
	<u>176,792</u>	<u>3,654</u>	<u>180,446</u>
2014 Totals	<u>174,868</u>	<u>4,088</u>	<u>178,956</u>

7. GOVERNANCE COSTS	2015 £	2014 £
Trustees' expenses	230	235
Auditors' remuneration	8,150	8,150
Support costs	1,854	1,684
	<u>10,234</u>	<u>10,069</u>

8. NET INCOMING / (OUTGOING) RESOURCES

Net resources are stated after charging / (crediting):

	2015 £	2014 £
Auditors' remuneration	8,150	8,150
Accountancy - current year	1,937	2,274
Accountancy - under provision for prior year	(1,324)	(3,511)
Depreciation - owned assets	3,131	3,244

9. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2015 (2014 - £nil)

	2015 £	2014 £
Trustees' expenses	230	235

The expenses above relate to travel and subsistence which were paid to two trustees (2014: two) during the year.

10. STAFF COSTS

	2015 £	2014 £
Wages and salaries	495,749	494,297
Social security costs	44,166	47,329
Other pension costs	25,645	22,657

The average monthly number of employees during the year was as follows:

	2015	2014
Chief executive	1	1
Counselling, advice and information	15	15
Administration and support	2	2

No employee (2014: Nil) received emoluments of more than £60,000 during this year

11. TANGIBLE FIXED ASSETS

Cost or valuation:

	Plant & Machinery, etc £
At 1 April 2014	23,333
Additions	1,404
Disposals	-
At 31 March 2015	24,737

Depreciation:

At 1 April 2014	7,189
Charge for the year	3,131
Eliminated on Disposal	-
At 31 March 2015	10,320

Net Book Value:

At 31 March 2015	14,417
At 31 March 2014	16,144

12. DEBTORS

	2015 £	2014 £
Other debtors	12,834	3,223
	<u>12,834</u>	<u>3,223</u>

13. CREDITORS DUE WITHIN ONE YEAR

	2015 £	2014 £
Trade creditors	12,934	8,809
Taxation and social security	13,265	15,598
Other creditors	8,150	8,151
	<u>34,349</u>	<u>32,558</u>

14. MOVEMENT IN FUNDS

	At 1 April 2014 £	Incoming Resources £	Resources Expended £	At 31 March 2015 £
Restricted funds:				
Gambling Therapy	34,570	93,106	(115,261)	12,415
Responsible Gambling Trust	-	591,190	(559,265)	31,925
	<u>34,570</u>	<u>684,296</u>	<u>(674,526)</u>	<u>44,340</u>
Unrestricted funds				
General fund	235,449	219,084	(185,928)	268,605
Gambling Therapy General Fund	-	4,394	-	4,394
	<u>235,449</u>	<u>223,478</u>	<u>(185,928)</u>	<u>272,999</u>
Designated funds				
Bursary fund	4,651	1,534	(1,185)	5,000
TOTAL FUNDS	<u>274,670</u>	<u>909,308</u>	<u>(861,639)</u>	<u>322,339</u>

The charity's funds

Restricted Funds

Description, nature and purpose of fund

Gambling Therapy

Website and multilingual online service which provides support and advice for people overseas (outside Great Britain) who are affected by problem gambling.

Responsible Gambling Trust

Cognitive behavioural therapy based treatment programme at two residential communities (Dudley, West Midlands and Beckenham, Kent), as well as online and face to face support to those awaiting a residential treatment space and for those who have completed the programme.

Designated Funds

Bursary Fund

The Bursary Fund is a designated fund allocated by the Trustees from unrestricted income to enable the provision of a small grant to individual clients who need financial help with their accommodation or living costs whilst in treatment.

15. PENSION COMMITMENTS

The charity operates a defined contribution scheme. The assets of the scheme are held separately from those of the charity being invested with an insurance company. Contributions payable by the charity to the fund amounted to £22,098 during this year (2014 - £21,556).

There was an outstanding contribution amount at 31 March 2015 of £1,822 (2014: £1,254). The number of staff to whom the pension benefits were accruing are as follows:

	2015	2014
Staff	15	15

16. SHARE CAPITAL

The company has no share capital and is limited by guarantee.

17. OPERATING LEASES

At 31st March 2015 Gordon Moody Association had annual commitments under operating leases as set out below:

Expires:	2015 £	2014 £
Equipment		
Within 1 year	675	684

47 Maughan Street
Dudley
West Midlands DY1 2BA

Tel: 01384 241292
www.gordonmoody.org.uk
info@gordonmoody.org.uk

Registered charity number 1124751
Company Ltd by Guarantee 06302768

help for problem gamblers

**gordon
moody**
association